



Paul Green School of Rock Music – Greater Washington DC - - (703) 850-2100 - nova@schoolofrock.com www.schoolofrock.com
VIENNA: 111B Center Street South - Vienna, VA 22180 ASHBURN: 20660 Ashburn Road – Ashburn, VA 20147
SILVER SPRING: 8634 Colesville Road – Silver Spring, MD 20910

To: Prospective Parents and Students

Congratulations on exploring a very different approach to music lessons for your child. If you're like the parents of our current students, you'll be glad you did. Because if we're the right program for your child, he or she will be happier and more self confident than you've ever seen. You'll have to tell your child to stop practicing to go to bed rather than nagging them to practice. Your child will rush you to get to practice on time instead of the other way around. In a short amount of time (three months or less) you are going to see an amazing transformation in your child.

Kids today are looking for “instant gratification” so we give it to them. We think it's important that the kids be able to play music as quickly as possible to keep their interest. So we teach in a way that is easiest for each child to grasp and along the way we add the music theory and technique the kids didn't think they needed to learn or wanted to know. And by then they want to learn them because they are PLAYING music.

From the moment a student joins our school he or she is playing music - real rock music, with other musicians, on professional equipment and before long our students are playing shows. These are not your old-fashioned “wait-through-fifty-other-kids-mangling-their-songs-until-your-child's-turn-arrives” recitals but real rock concerts at real rock venues before real rock audiences. Nationally our students have played over 350 such concerts to more than 100,000 people. Imagine YOUR CHILD playing Pink Floyd, The Who, Black Sabbath, AC/DC or Southern Rock in front of a crowd of 300 people!

Our goal at the school is two-fold: to help our students realize their amazing potential as artists and then to put them on stage in front of as many people as possible. To attain the first goal we have established a highly competitive yet thoroughly supportive environment where our students are challenged at every turn.

The shows we perform are picked for their educational merit and content (e.g. Queen for harmony, Punk Rock for stage presence, Zappa for a crash course in musicianship.) It is never even suggested that these kids shouldn't be able to learn and play their parts. Thus, if they fail, they fail aiming at the best. And when they succeed, which is more often than not, they have accomplished something extraordinary. As our founder Paul Green says, “If you do not tell kids what they cannot do, they may never learn.”

Of course our students learn to play music but they also learn teamwork, cooperation, leadership, sharing, self confidence, stage presence, presentation/performance skills and a sense of accomplishment. Best of all, they have fun. And so do the parents. When was the last time you ENJOYED listening to your child practice a musical instrument? Our students are playing the songs we parents grew up to. So listening to them practice and attending one of their concerts is entertaining in many ways.

Please visit our website at www.schoolofrock.com to learn more. We know we aren't right for everyone so I encourage you to read through our information fully. Thank you for checking us out, and please don't hesitate to call or email us if you have further questions.

JEFF

Jeff Bollettino
CHIEF MUSIC OFFICER
PAUL GREEN SCHOOL OF ROCK MUSIC – GREATER WASHINGTON DC

P.S. If our name sounds familiar to you it's likely because our first school was the inspiration for the 2003 hit movie “School of Rock” starring Jack Black as well as the subject of a documentary “Rock School”.

P.P.S. Yes, you will be the “Cool Mom and Dad” when you enroll your child in the School of Rock!



WHY SCHOOL OF ROCK?

There are many places that teach music lessons in our area but the Paul Green School of Rock Music is the only music school that:

- Specializes in teaching kids. Teaching kids is different than teaching adults and our curriculum and teaching style was developed especially for kids.
- Specializes in Rock Music. All of our teachers are working Rock musicians. We don't hire Jazz or classical teachers to teach Rock. We believe there are meaningful theory, melody and rhythm lessons inherent in classic rock and our concerts are selected with these learning opportunities in mind.
- Performs concerts year-round in real rock venues. Some of the other summer camp programs offer an opportunity to perform at the end of camp. They do so on a Friday afternoon for parents, siblings and grandparents. Though they are in a real rock venue, their performance doesn't vary from the school auditorium or church basement recital. The School of Rock performs in real rock venues (e.g. The State Theatre, Jammin' Java) in front of all-ages paying audiences, inclusive of friends and family of course. These performances occur three-to-four times per year.
- Provides both one-on-one and group rehearsals. Our students benefit from 45-minute, one-on-one lessons once a week with an instructor plus three-hour group rehearsals during most weeks of the year. These two different learning environments enable the greatest advancement in playing ability as well as the most fun.
- Provides the greatest value. With nearly four hours of instruction/rehearsal in a typical week, the Paul Green School of Rock Music is a great value.
- Does not require contracts. Because some of our students are exploring music as one of many extra-curricular activities in order to decide what they enjoy we do not require a contract. You pay tuition on a monthly basis and if your child wants to quit you do so without penalty. To date we have a 94% retention rate of students.

All we do is teach rock music performance to students 5 -17 years old. We believe we do it better than anyone else. Don't take our word for it, though. See what other parents have to say. See "What Are Current Parents Saying About The School?"



WHAT DO CURRENT PARENTS SAY ABOUT THE PAUL GREEN SCHOOL OF ROCK MUSIC (PGSORM)?

Rock & Roll Heaven

“Incredible teachers, supportive staff and GREAT kids... My 13-year old daughter would spend every free moment here if she had the chance!” **Allie's Mom**

This School Rocks !!!!

“When we discovered this school, we knew we hit on something special! The people, the atmosphere, the enthusiasm — my 13-year-old daughter can't wait to get there every week!” **Dean**

In Her Own Words

“My 13 year old daughter said; "Mom...this is the best thing that's ever happened to me!" Now if that doesn't say it all, I don't know what does. I have never seen so many kids at one place having so much fun and feeling as though they are living their dream. The staff really go above and beyond to meet the "needs" of these bright and upcoming stars. The kids, the parents and the staff are like a second family.” **Hailey's Mom**

My Kid Rocks !

“I enrolled my son in the PGSORM for the weekly lessons and the weekly rehearsals for the quarterly performances with the other students. While he has had lessons before, it concerned me that he didn't have anyone to play with on a consistent basis and no real opportunity to perform. He was becoming a good bass player, but at the School, he is becoming a musician which is so much more than simply playing an instrument. Now he has friends who share his dreams and are willing to commit to the music and each other! AND they have so much fun together doing it!”
Terri

Girls Rock !

“I am very satisfied with what my 2 daughters have accomplished since becoming students of the "School of Rock!" They enjoy their time spent in their individual lessons (electric guitar & drums) and can't wait until they have their group lessons to prepare for their upcoming show. To listen to them play now is an incredible feeling.” **Jackie**

My Teen LOVES This Place!

“My 16 year old son LOVES this school. He knows if his homework isn't done, he can't go play music so he comes home from school and does his homework right away. His teacher at the music school and the music director there play in local bands that my son had heard of before taking lessons there so he feels like he's "in" with professional musicians which makes him feel great about himself. He can't wait to play his first concert. He also loves the fact that the music they're playing is Rock music. And I love it too because they're playing the classic rock songs I grew up with! It's actually fun to listen to him practice at home now. I'd recommend this to everyone with a kid with an interest in music.” **Becky**

Rock School Rocks !

“I love the concept of Rock School. The fact that my daughter not only learns to play an instrument, but is also able to show her skills in front of live audiences is what makes the program work. Later as the kids, and especially my daughter, got better the amount of pride I felt watching her perform was amazing. I don't know if my daughter will become a professional musician, but I am very glad that she has had this opportunity to mature and gain confidence doing something she loves.” **Rick and Susan**

Happy Rockers !

“My son was in (another music school) for a while and learned almost nothing other than to play chords and follow along with almost no understanding or appreciation of the music. When he began playing at PGSORM he blossomed like we had not seen before. Not only his music appreciation, understanding and technique, but also his self-esteem, his social skills and his public performance skills have grown enormously. We could not be happier.”
Tom and Vagdev

the paul green school of rock music



FREQUENTLY ASKED QUESTIONS (FAQ)

What is the Paul Green School of Rock Music all about?

We're the nation's premier performance-based rock music program. We have programs for kids 5 to 17 and turn them into genuine rock stars.

Where is the school located?

We have three locations:

Vienna, VA - 111B Center Street South, Vienna, VA 22180, directly across Center Street from the Vienna Public Library and next door to the Vienna Town Hall.

Ashburn, VA - 20660 Ashburn Road, Ashburn, VA 20147, in the Old Ashburn Square shopping center (the one with the 7-11).

Silver Spring, MD - 8634 Colesville Road, Silver Spring, MD 20910 in downtown Silver Spring, across from the American Film Institute (AFI) Silver Theater.

Contact Info?

Our telephone hotline is (703) 850-2100; fax us (703) 232-1048; email to nova@schoolofrock.com.

Aren't you new? When do you open?

The Paul Green School of Rock Music has been operating since its founding in Philadelphia in 1998.

How does the program work?

Students receive 45-minute weekly private lessons on the instrument of choice. Most weeks of the year, students also participate in 3-hour supervised rehearsals to prepare them for the main event, THE SHOW! Past shows have included tributes to Led Zeppelin, Pink Floyd, Queen, the Beatles and theme shows such as Punk Rock, Reggae, Hair Metal, Yacht Rock and many more. We find that the combination of private lessons and group band practice with their peers is the best way to motivate kids to practice hard, overcome stage fright, and become amazing musicians. In addition to the weekly lessons and rehearsals, we also hold rock classes, open jams, and seminars that are free to students with such themes as Songwriting, Music Business 101, Tightening Up the Rhythm Section, What Really Goes Into a Tour, How to Get Gigs and Promote Your Band, Music Theory and Harmony, Rock Appreciation, and more.

Is it too late to join for this season's shows?

We operate with an open, rolling admissions process for all 3 seasons (Spring, Summer, Fall) throughout the year.

How do I join?

Contact us at (703) 850-2100 or email us at nova@schoolofrock.com to receive an enrollment kit. You can also download the enrollment forms, policies and waivers, (see www.schoolofrock.com, then go to VA - Northern VA) then print them and fax to us at (703) 232-1048.

My son/daughter really wants to sing in addition to learning an instrument - do you have voice teachers?
Yes, we have top-notch professional musicians that teach all rock instruments as well as vocal coaches.

Which instruments are included?
Our core instruments are guitar, bass, drums, keyboards and vocals. We can arrange for instruction on other instruments upon request.

When are lessons and rehearsals?
The student is assigned a weekly time for their 45-minute lesson on a weekday between 3:00 PM and 8:00 PM. Rehearsals are at a regularly scheduled time.

Is performing required?
In general, yes. Our culture and teaching method are rooted in performance of rock music. However please feel free to discuss it with us if you have other needs.

Is this a year-round program?
Yes. We organize our program annually around three performance seasons.

Do you have a summer program?
Yes, in addition to our regular program we offer a summer boot camp program that is a mini School of Rock experience. It's a rockin' two week session, during which we will work with the kids both individually and in groups, preparing to give a rock concert on the last day. It's a lot of fun, so come out and kick the jams with us this summer. Space is limited in the summer program, so contact us now to get on the list. Enrollment is first-come, first-served. Please visit www.schoolofrock.com, choose a school location and click on the "Summer" link.

How much does this cost?
Our monthly tuition of \$250 covers all lessons, rehearsals, jam sessions and group classes, an average of 16 hours of lessons and rehearsals per month.

Where do we perform?
We perform at local rock music venues in front of a live audience who have purchased a ticket to see a rock show. Recently we've performed at Jammin' Java (Vienna), Arlington Cinema 'N' Drafthouse (Arlington), Ned Devine's Irish Village (Sterling) and Santa Fe Café (College Park).

My kid has never played an instrument - can we still enroll?
We believe we're the best in the world at training both beginners and advanced students, and we accept students at all experience levels. Beginners participate in the shows along side of more advanced students. We have beginners performing in live shows within just a few months. We cast students in different parts and songs based on their ability level and our educational goals for the student.

What is your approach to teaching music? Does it work? Do you teach theory?
Our goal is to foster the next generation of great musicians. Much of our work is oriented around learning specific songs for performance, but in the process students learn specific skills and techniques needed for proficiency on their instrument. By selecting the right piece for the student to learn, specific technical skills are learned. Our teachers introduce music theory in the context of other learnings, and we hold group classes to cover music theory concepts such as chord construction, harmony, rhythm figures and so on. We think the Washington Post had it right when they said that we're "The country's preeminent rock music school for children ages 9 to 17." We work towards the next performance, our kids have a great time and we're creating fantastic musicians!

the paul green
school of rock music

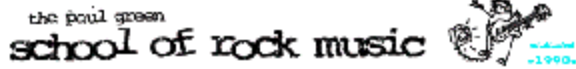


IS THE PAUL GREEN SCHOOL OF ROCK MUSIC RIGHT FOR YOUR CHILD?

1. Does your child want to take music lessons? Yes/No
2. Do you and your child realize this is a school at which they will study and learn. It isn't just a place to jam. Yes/No
3. Does your child like rock music? Yes/No
4. Can you accept listening to them practice rock music at home? Yes/No
5. Does your child want to perform? Yes/No
6. Does your child want to play in a band (versus by themselves)? Yes/No
7. Does your child love music enough to want to spend 4 hours a week/2 days a week involved in music + practice at home? Yes/No
8. Is your child going to practice at home? Yes/No
9. Does your child have transportation to get to the school? Yes/No
10. Does your child have an instrument to practice with at home? Yes/No
11. If your child is involved in other programs, can they balance those activities with the music commitment? Yes/No
12. Do you want your child to interact with other youth rock musicians? Yes/No
13. Are the students the kind of kids your child wants to be around? Yes/No
14. Are you and your child willing to accept our ZERO tolerance policy for tobacco, drugs and alcohol? Yes/No
15. Is your child able to accept that they will play with students of all ages? Yes/No
16. Does your child WANT to go to the School of Rock? Yes/No

Tally: Please add up the number of "yes" answers. If you answered "yes" to:

- 12 or more, then School of Rock is definitely for your child.
- 9 - 12 questions, we suggest you talk about your "no" answers with a representative of the school before making your decision.
- less than 9, School of Rock probably isn't for your child.



PAUL GREEN SCHOOL OF ROCK MUSIC POLICIES & WAIVERS

1. CODE OF CONDUCT, EAR PLUG WAIVER, GENERAL WAIVER

Students are expected to behave in an appropriate manner at all times inside and outside the Paul Green School of Rock Music. Fighting, stealing, vandalism, the commission of any crime, and drug and alcohol use or possession are offenses that may result in expulsion, suspension and/or notification of parents or local law enforcement at the sole discretion of the Paul Green School of Rock Music. Any expulsions or suspensions shall be without refund or return of any money, deposit or fees paid by the students or their parents. Please note:

- Skateboarding is strictly prohibited inside the school.
- Smoking is prohibited inside the facility.
- Please be respectful of our neighbors and keep outside volume down.
- Please be mindful of your conversation topics around the younger students.
- The Paul Green School of Rock Music has a "zero tolerance" policy for drugs and alcohol.
- If the staff suspects you are under the influence of drugs or alcohol, you will be asked to leave and your parents or the police may be contacted.
- Respect and compassion for the artistic and creative abilities of our staff and students is expected. Positive praise reinforces learning.
- Information, addresses, email addresses and telephone numbers learned at the School are only for the School. Don't exploit the information except for School purposes.

Hours:

Students are allowed, and encouraged to hang out during school hours to jam with other students, practice, listen to music or work on homework. Students are expected to leave promptly at closing time. Please do not loiter outside of the facility.

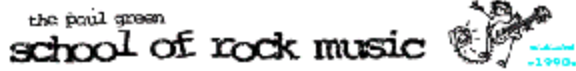
Lessons, Rehearsals, and Concerts:

We expect students to make the Paul Green School of Rock Music a top priority. You are expected to always attend lessons, rehearsals, and concerts. Repeated lateness or tardiness will not be tolerated and may result in expulsion or suspension. Other students depend on you to be able to play their parts. Please respect their time and commitment as well as your own.

Ear Plug Waiver and Release:

We expect students to wear hearing protection (such as form-fitting foam disposable earplugs) whenever exposed to loud music in our school, at home, at concerts or other music activities. We maintain a supply of form-fitting foam disposable earplugs in our schools and make them available to our students.

ACKNOWLEDGMENT AND ACCEPTANCE OF RISK: I understand that participating in the Paul Green School of Rock Music programs as a performer or stage hand involve practicing, playing and hearing rock music at loud levels and can cause hearing damage or loss of hearing. I am aware that participation in these programs may entail known and unknown risks of injury to my hearing and my health. I expressly agree to accept and assume all responsibility and risk for potential injury or damage to my hearing or my health that arises from my participation in these programs. I freely elect to participate in The Paul Green School of Rock Music's programs despite such known and unknown risks. If I choose not to wear earplugs or other protective hearing devices when participating in such programs, my decision is purely voluntary. I am advised by the



Paul Green School of Rock Music that I should wear protective hearing devices when participating in its programs because they may reduce the potential of hearing damage or loss of hearing from such activities.

Release: In consideration of participating in the Paul Green School of Rock Music's programs, I, for myself or for any minors for which I am the parent or legal guardian do on behalf of myself or for such minors and on behalf of my or their heirs, personal representatives, or assigns, do hereby release and hold harmless the Paul Green School of Rock Music, its subsidiaries, franchisees, affiliates and their respective members, principals, directors, officers, agents and employees from any and all liability for hearing damage or loss of hearing, and hereby waive any lawsuit, claim or cause of action for damages arising from injury or damage to my hearing or loss of hearing as well as from any other personal injury resulting from my decision to participate in the Paul Green School of Rock Music's programs. This release and waiver shall apply regardless of whether I choose to wear, or choose not to wear earplugs or other protective hearing devices.

General Waiver and Release:

In consideration of the student's participation in any school programs, including the trips to any location or venue, I, for myself or on behalf of my child, and for my or my child's heirs, personal representatives or assigns, do hereby release and hold harmless the Paul Green School of Rock Music, its subsidiaries, affiliates, franchisees, officers, agents, employees and members from any and all liabilities and damages of whatever nature or origin, including physical injuries, which I may sustain during, or as a result of or consequence of my participation in the school's programs or on the trip, and I do hereby waive any lawsuit, claim or cause of action against the foregoing parties for any and all damages and liabilities I may sustain in connection with or as a result of participation in the Paul Green School of Rock Music's programs or the trip. I recognize that there are many risks of participation, known and unknown, including risks associated with traveling while on the trip, and I hereby agree to assume all such risks associated therewith.

(Please sign section 1 of the Student Enrollment Form: School of Rock Music Policies and Waivers.)

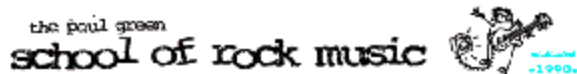
2. PERMISSION TO USE STUDENT IMAGE, VOICE AND MUSIC RECORDINGS

Because of the nature of public performances, rehearsals and the nature of our schools there are many parents, friends, students, media photographers, fans and others who take pictures, images, videos, film and audio recordings of performances, rehearsals, and lessons that may include your child. Because of the modern nature of digital media distribution, it is impossible for the Paul Green School of Rock Music, or any individual school, manager or employee to control the distribution of these images and recordings.

On some occasions, your child's image, video, or audio recordings may be submitted to be used on our web site, in printed and promotional materials for the school and it's students, in photographs and videos, or in voice or sound/music recordings in connection with any of the foregoing or otherwise. By signing the attached form you recognize the nature of the use of these images and media and grant permission for their use. This permission will remain in effect beyond the time you or your child is a student of the Paul Green School of Rock Music, unless you cancel your permission by writing to the school. In that case we should be able to stop any further productions but will not be able to restrict already released productions.

Your permission to use the student's image, voice and sound/music recordings is sometimes helpful to promote the school and the many talents of its students and is appreciated. Please be assured that we consider these children our children and will protect their images in many reasonable ways and will respond to any concerns you have in a timely manner on an individual basis.

(Please sign section 2 of the Student Enrollment Form: School of Rock Music Policies and Waivers.)



3. ALCOHOL AND DRUG POLICY, WAIVER AND RELEASE

The Paul Green School of Rock Music maintains a policy against the illegal use of alcohol and drugs. Thus, the illegal use of alcohol or drugs by the students is prohibited, whether on or off the premises or facilities of the Paul Green School of Rock Music. Failure to abide by this policy may result in the expulsion or suspension of the student. Students expelled as a result of violating this policy will not receive a refund or return of any money, deposits or fees. If the student is traveling with the school and is found illegally using drugs or alcohol in violation of the policy, the student may be sent home, at the sole discretion of the school, with all costs of return transportation imposed on the student and his or her parent, which costs they agree to bear by signing the attached form.

The Paul Green School of Rock Music has no duty to the parents or students to monitor compliance with the above policy. Instead, it is the duty of the students to comply with this policy and the duty of the parents to encourage and monitor compliance. We hold the parents of students responsible for counseling their children on illegal alcohol and drug use in the following ways: parents should have serious discussions with their children regarding our policy on illegal alcohol and drug use and the possible consequences of violating the policy; they should discuss how other cities, states, and countries in which the students may travel with the school may have different laws and also may have different punishments than the region in which they live in the U.S.; and they should explain that students are expected to comply with all rules and act as adults with respect to the school's policy, since the school has no duty to act as their parents and cannot, and will not, monitor them. By signing the attached form, you are acknowledging that you have had such conversation(s) with your child.

(Please sign section 3 of the Student Enrollment Form: School of Rock Music Policies and Waivers.)

Medical Information and Emergency Contact

Required of all students, to be completed by parent/guardian or student.

The information on this form will be kept strictly confidential and will be used by the Paul Green School of Rock Music personnel in case of emergency.

Student Information

Student's Name: _____

Parent/Guardian Name: _____

Address: _____

Email: _____

Home Phone: _____ Work/Cell Phone: _____

Student's Birth Date: _____ Male/Female: _____

Emergency Contact Information

1. Parent/Guardian: Home () _____
Work () _____
Cell () _____

2. Additional Contact: Home () _____
Work () _____
Cell () _____

Relationship: _____

Physician Information

Physician's name/practice group: _____

Address: _____

Phone: () _____



Medical History and Insurance

1. Please list any of this student's medical history or health conditions (e.g. hospitalizations, asthma, diabetes, epilepsy, heart conditions, unusual childhood diseases, or any health conditions for which your child has been diagnosed or treated.)

Please specify: _____

2. Does student have any drug, medication, food or contact allergies?

Yes _____ No _____

Please specify: _____

3. Is this student taking any medications? Yes _____ No _____

Please specify:

Drug name: _____	Drug name: _____
Dosage: _____	Dosage: _____
Condition: _____	Condition: _____
Frequency: _____	Frequency: _____

4. Does this student self-medicate? Yes _____ No _____

5. Provide Medical Insurance information below with a copy of proof of insurance:

Name of Insurer/Carrier: _____

Address: _____

Group and Policy No.: _____

Employer/Plan Sponsor: _____

Date: _____

Participant Age: _____

Signature of Participant

Printed Name of Participant

Signature of Parent/Guardian

Printed Name of Parent/Guardian

(Required if participant is under age 18)



